

HEPATIC

Protexin®
VETERINARY

Smarter pet care, powered by biotics.

Denamarin for Dogs and Cats

Multifaceted
liver support

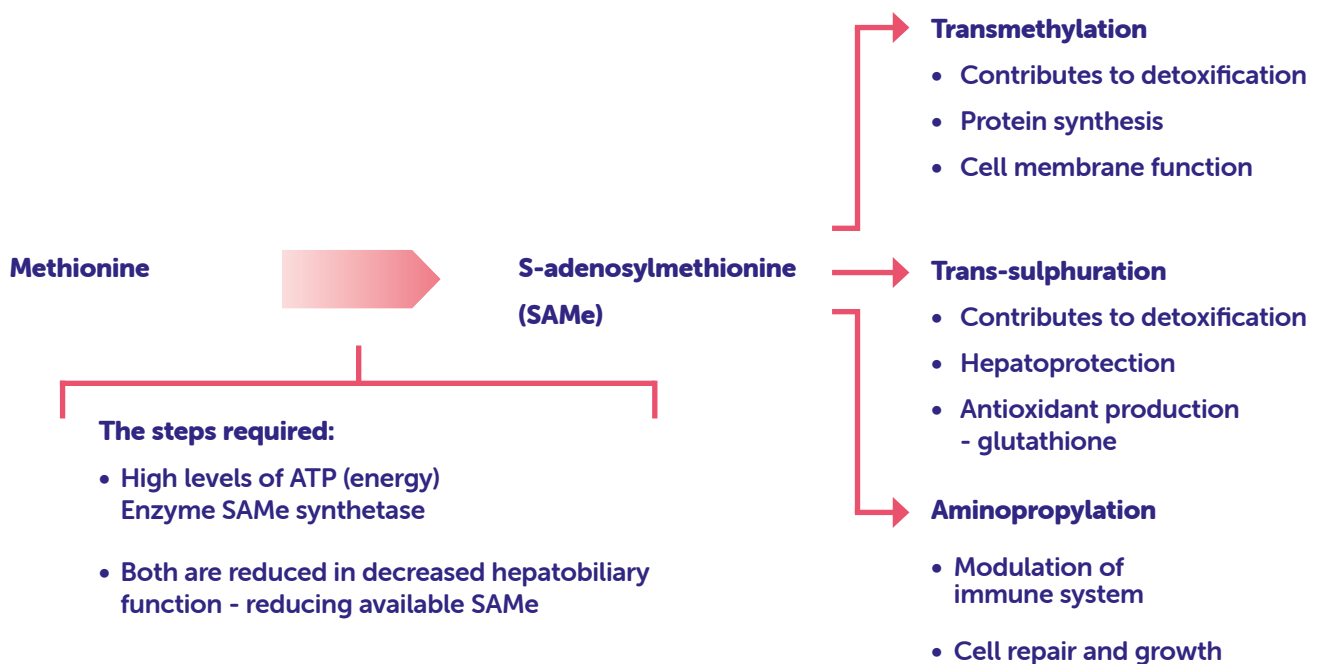


What is oxidative stress?

Reactive oxygen species (ROS), including free radicals, are a normal by-product of liver metabolism. The healthy liver utilises many different antioxidants, including glutathione, to minimise the damage that can be caused by ROS.

The redox state describes the summation of pro- and antioxidant molecules; oxidative stress occurs when an imbalance arises between levels of ROS and available antioxidants caused by:

- A depletion of antioxidants, and/or
- An increase in ROS, which occurs in nearly all diseases of the liver and biliary tract¹.



Glutathione and SAME

Glutathione is the most important antioxidant used by the liver to protect against oxidative stress. The healthy liver converts the amino acid, methionine, into S-adenosylmethionine (SAME) and then into glutathione via the trans-sulphuration pathway. In liver disease this capability is compromised because the conversion of methionine into SAME is reduced¹.

Proven liver support – supplementing with SAMe and silybin

Low glutathione concentrations are common in dogs and cats with decreased hepatobiliary function¹².

SAMe

Supplementation allows the continued utilisation of SAMe without requiring prior conversion from methionine. SAMe has been shown to:

- Increase hepatic glutathione levels in cats and dogs^{2,3}
- Protect hepatocytes from toxins and death⁴
- Stimulate cell regeneration¹
- Improve bile flow in cats².

Silybin

Silybin is the most active flavonolignan isomer of the milk thistle extract silymarin⁵. Studies show silybin:

- Protects against oxidative stress^{6,7}
- Enhances hepatocyte regeneration⁸
- Has an anti-inflammatory effect via the inhibition of leukotriene production⁹
- Stimulates biliary flow¹⁰
- Increases glutathione levels¹¹.

The synergistic effect of the two main active ingredients in Denamarin

SAMe

- Essential for three important biochemical pathways
- Maintains cell membrane function and fluidity
- Stimulates cell replication and repair
 - Enhances detoxification

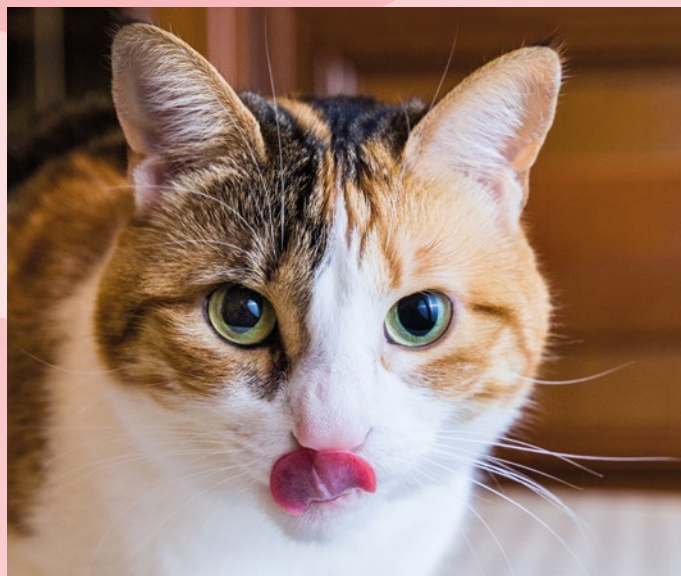
- Increases glutathione levels - the primary antioxidant
- Hepatoprotective
- Promotes protein synthesis
- Improves bile flow

Silybin

- Anti-fibrotic
- Anti-inflammatory (inhibits leukotriene production)
- Direct antioxidant
- Inhibits toxin membrane binding

Denamarin provides multifaceted support for the liver through its US-patented combination of SAME and silybin:

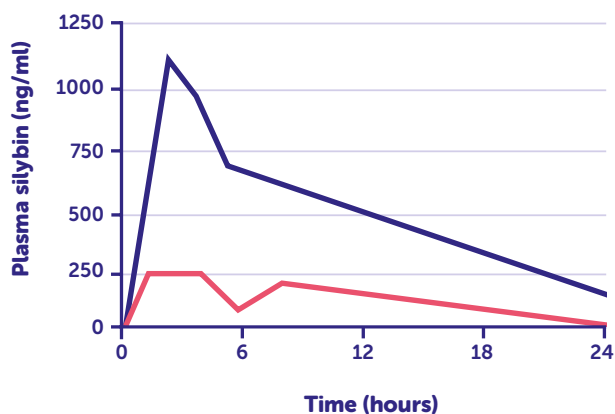
- Stabilised S,S-SAMe isomer, the biologically active form which is predominantly synthesised in cells¹³
- Silybin complexed with phosphatidylcholine which has been shown to increase bioavailability; studies show that peak plasma silybin levels are more than four times higher with a silybin/phosphatidylcholine complex (SPC) than silymarin alone^{14,15}.



Plasma levels of silybin in dogs after oral administration of a silybin/phosphatidylcholine complex (SPC) versus silymarin alone¹⁵

■ SPC
■ Silymarin

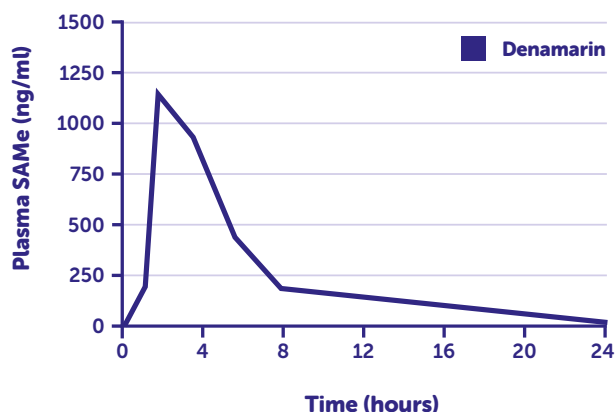
Each dog was orally administered the equivalent of 16mg/kg body weight of silybin



Proven safety

- Wide safety margin - the ingredients within Denamarin possess exceptionally wide margins of safety, supported by oral acute toxicity studies¹⁶
- High quality assurance, guaranteed to meet label claims.

Bioavailability of SAME – The mean (fasted) plasma SAME concentration time-course after administering Denamarin¹⁷



Protective coating

A proprietary protective coating is crucial to:

- Protect SAME from moisture and to increase SAME bioavailability¹
- Prevent degradation of the S,S-SAME isomer to the inactive R,S-SAME isomer¹³.

Directions for use

Denamarin tablets are coated to protect them from being oxidised. They must therefore be fed whole (do not split or crumble the tablets).

Tablets should be given on an empty stomach at least one hour before a meal for optimum absorption (an overnight fast is preferred). If necessary, the tablets can be disguised in a small amount of food for easier administration, however this may impact the product's bioavailability.

The number of tablets administered may be gradually reduced, or increased as necessary.

Weight	Tablets per day
Cat and Small Dog (90mg SAME)	
<5kg	1
Medium Dog (225mg SAME)	
5-15kg	1
Large Dog (425mg SAME)	
15-30kg	1
30-55kg	2
Over 55kg	3



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